

Boxboard Europe

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Top stories

European WLC prices on the increase in Q2, FBB broadly flat

By Sharon Levrez - Tuesday 03 June

Market-wide price increases for white-lined chipboard (WLC) finally took hold in the second quarter of 2025, buoyed by sharp rises in paper for recycling (PfR) prices. Folding boxboard (FBB) was described as mostly flat, with buyers looking for decreases in prices and sellers wanting increases but neither feasible in the current market situation.

Major producers had notified customers late last year of price increases for WLC and were initially targeting €50-60 (\$57-69) per tonne with implementation from January. But only one producer was heard to have implemented increases in the first quarter of the year, and these not quite at the targeted amount.

By the second quarter, more producers had proposed increases, and sharp rises in PfR prices in March and April enabled them to push these through to various extents in April and May for customers with contracts with a quarterly validity.

"Wastepaper prices are still going up and we see other raw material costs are also at quite a high level. Producers need this increase desperately," a source at a producer told Fastmarkets in May.

"The increases are not so much due to demand. They are purely cost driven," he added.

"There is no way to escape. PfR prices are up, producers are squeezed and there is no alternative but to accept it," another source on the buy side said.

By the end of May, the PIX OCC dd index had risen to €175.56 per tonne, an increase of almost €70 per tonne since the beginning of March.

The magnitude of the increase applied varied from company to company and from country to country. Germany was said to have seen the biggest increases of up to €50 per tonne, although around €30-40 per tonne was said to be more common. In France, market sources cited increases of €20-30 per tonne, while in Southern Europe slightly lower increases were reported. In the UK, some producers increased prices by similar levels to mainland Europe, whereas one kept prices unchanged.

In some cases, the increases took effect from April 1 or April 15, while in others they were delayed until May. For those with contracts valid until end-June, producers were said to be preparing for an increase in the third quarter.

Several market sources said the continued price increases for PfR in April and May had already swallowed up any increases in WLC that producers had achieved, meanwhile, and suggested further price increases might be needed to maintain profitability.

Two European producers were heard in May to be looking to introduce a cumulative increase of €70-80 per tonne from July 1, including the full amount for those who had not taken an increase in the second quarter, and top-up increases for other customers.

Not all suppliers were said to be looking for another increase in the near term, however, and some market sources doubted whether further price increase attempts would be successful because of this.

"We have two suppliers that have come to us with a second price increase, effective in the coming weeks, but others have not [asked for a second

increase]," a source at a converter said. "One big player has fixed their prices until September. If others don't move, I don't see how these second increases can work. The gap between suppliers is too wide."

Moreover, by June there were signs that non-indexed PfR prices might be stabilizing or starting to fall. "We need [another increase] for sure," another producer source said. "But I think it is going to be difficult."

FBB market moves sideways: FBB prices moved sideways in April and May, after ample supplies put pressure on prices, while still tight margins meant producers were reluctant to lower levels.

Some sources reported small increases in prices, while others said they had been offered decreases or volume bonuses. In the end, sources said both could be true depending on the starting point for prices.

Several market sources pointed to the startup of Stora Enso's 710,000 tonne per year Oulu board machine in an already oversupplied market. Commercial deliveries from the machine, which will produce FBB and coated unbleached kraft (CUK) board, were expected to hit the market in the second quarter.

"Lead times remain short. There is plenty of board available throughout Europe," a third producer source said. "Buyers are looking for price decreases due to the overcapacity in the market, but suppliers would rather reduce output than reduce prices," he said.

"Due to the massive overcapacity in the market, especially Oulu coming online, buyers are expecting a decrease in prices, but this is not really the case. Nobody can really afford to reduce prices."

In addition, the threat of 20% tariffs on EU exports to the US announced by President Donald Trump on April 2 spread concern early in the month that some FBB volumes meant for the US might stay in Europe. The 90-day pause of the higher tariff announced a week later, appeared to calm sentiment, although the 10% blanket tariff applied to all trade partners remains in place, and Trump has since touted a possible 50% tariff if current talks between the US and EU are unsuccessful.

"Sure, the higher tariffs were rolled back, but we're still at 10%," a market source said. "You can expect some additional volumes that would have gone to the US to remain in Europe."

Finally, market sources pointed to increased supplies of cheap Asian virgin cartonboard in the European market this quarter while sellers look to offload some of the oversupply in Asia and avoid tariffs for imports to the US.

"There is definitely an increased amount of Asian cartonboard on the market, mainly in Eastern Europe and the UK," a second market source told Fastmarkets.

Some market contacts reported seeing offers below \$800 or €750 per tonne in some cases, while others put prices closer to the €800-900 (\$900-1,000 level). This is several hundred euro below local prices.

"The Asians are coming in strongly with dollar-priced board. It's difficult to compete with that," another market source said.

"They have a massive overcapacity in Asia and domestic markets are not doing so well."

Other sources said buyers with a commitment to sustainability or a need for more consistent supply might still tend to favor European board over Asian material. "But at the end of the day, if cost is an issue, they will go with the cheaper option," one added.

Demand seen as unremarkable: At the same time, market sources said demand had remained disappointing. While order intake was said to be better than last year in the early months of the year, sources said levels had dropped below last year's from May. In addition, the many holidays in April and May across Europe had further slowed business, some contacts said.

"The many holidays in May are distorting the market," a fourth producer source said. "Companies are using the holidays to take downtime so it's difficult to assess what the real demand situation is."

Unusually, most of the holidays in Europe in May fell on a Thursday, and many companies took Friday as a bridge day, leading to an extra-long weekend.

Most market sources Fastmarkets spoke to said buying was largely on a hand-to-mouth basis, with brands taking only what they really needed due to an uncertain economic climate and in the hope of price reductions in the months ahead.

"Demand is acceptable. More would be better," a fourth market source said. "Lead times are still very short."

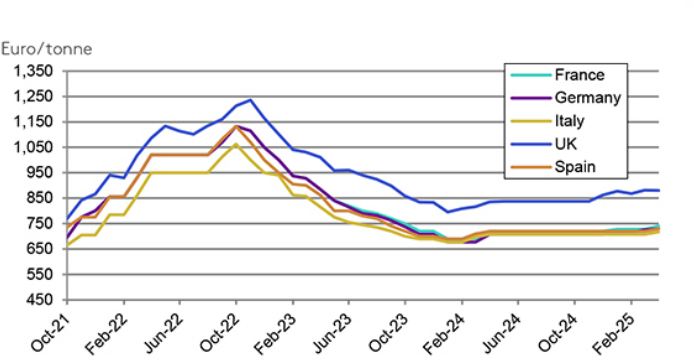
"Buying is very hand to mouth. Material is available at short lead times and buyers don't need to plan ahead too much," another market source reported.

Some sources reported slightly better demand for food and pharmaceutical applications, but others saw sluggishness across the board.

Looking ahead, sources said FBB producers might continue to push for price increases in the second half of the year to improve their margins, perhaps targeting a €50-60 per tonne increase in September. But some thought that further increases were unlikely before January 2026.

For WLC, they said developments in PfR prices would be key, as well as whether orders remained low going into the summer.

Cartonboard - white-lined chipboard (GD2)



Source: Fastmarkets
Prices are based on average monthly values.

Related News Boxboard/Cartonboard Europe

UK P&B production falls 3.8% in Q1; consumption down 2.9%

By Sharon Levrez - Thursday 05 June

UK paper and board (P&B) production fell by 3.8% year on year in the first quarter of 2025 to 805,878 tonnes, according to the latest figures from the Confederation of Paper Industries (CPI).

Meanwhile, production of corrugated case material increased by 0.9% year on year to 353,154 tonnes, and production of tissue parent reels fell by 6.7% to 173,876 tonnes. Production of other P&B fell by 7.4% on a year-on-year basis to 278,848 tonnes in the first quarter.

Apparent consumption of P&B fell by 2.9% year on year to 1,567,737 tonnes in the first quarter, the data showed.

This included a year-on-year increase of 1.7% in corrugated case material consumption to 588,061 tonnes, as well as a 9.4% fall in parent tissue reel consumption to 264,747 tonnes, an 8.4% drop in printing and writing production to 297,372 tonnes, and a 7.4% decrease in consumption of other papers and boards to 137,421 tonnes.

UK P&B production, imports, exports Q1 2025						
(1,000 tonnes)						
	Production		Imports		Exports	
	Q1 2025	% change	Q1 2025	% change	Q1 2025	% change
Corrugated case material	353.2	▲ 0.9	266.4	▼ 0.4	31.5	▼ 19.6
Parent reels of tissue	173.9	▼ 6.7	91.9	▼ 13.3	1.0	▲ 254.2
Other papers and boards	278.8	▼ 7.4	576.1	▼ 4.5	140.1	▼ 13.0
Total P&B	805.9	▼ 3.8	934.5	▼ 4.3	172.6	▼ 13.9
Source: CPI						

UK P&B apparent consumption Q1 2025		
(1,000 tonnes)		
	Apparent consumption	
	Q1 2025	% change
Corrugated case materials	588.1	▲ 1.7
Kraftliner and semi-chemical fluting	85.0	▼ 7.9
Recycled fluting	206.1	▼ 1.0
Testliners	297.0	▲ 6.9
Cartonboard and other board for packaging	232.5	▲ 4.1
Packaging papers	47.7	▲ 1.3
Tissue	264.7	▼ 9.4
Printing & Writing	297.4	▼ 8.4
Uncoated mechanical	43.0	▼ 14.2
Uncoated woodfree	118.6	▼ 14.9
Coated mechanical	70.5	▲ 3.5
Coated woodfree	65.2	▼ 2.9
Other P&B	137.4	▼ 7.4
Total P&B	1567.7	▼ 2.9
Source: CPI		

Swedish Dockworkers Union rejects mediation offer in collective agreement dispute

By Eva Nyman - Tuesday 03 June

The Swedish Dockworkers Union, which represents a proportion of the workers at the country's ports, has turned down a collective bargaining agreement suggested by the Swedish National Mediation Office on Tuesday June 3.

The consequence of this will be that the union will continue its planned industrial actions, scheduled to take effect June 3-9.

The mediation office made the proposal to the trade union on June 2.



The agreement proposed was the same as that agreed by the Swedish Transport Workers' Union (Transport), the other union representing Swedish port workers, which was settled with employer organization Ports of Sweden on May 20.

The Swedish Dockworkers Union said that the proposal included no enhanced protection for union work or employee representatives, and no improvements for temporary agency staff, which were two of the items that the union has been trying to agree.

"We are fighting to bring about improvements that would affect the everyday lives of our members. This [latest proposal] was empty in terms of content and exactly the same thing that we declined a week ago," Martin Berg, chairman of the Swedish Dockworkers Union, said.

Ports of Sweden accepted the mediators' proposal, however. The organization criticized the trade union for putting the Swedish model of collective bargaining at risk, given that an agreement for the sector has already been reached with Transport.

Mediation efforts will continue this week, according to Ports of Sweden.

The Swedish Dockworkers Union organized a six-hour strike across companies on May 21 and has since announced industrial action at specific companies for limited times. These were scheduled to take place between May 22 and June 9. Some of these actions include bans on hiring and overtime. Ports of Sweden has answered with so-called mirrored lockouts.

A full list of companies affected and the proposed schedule for the actions [can be found here](#) (in Swedish).

SCA postpones pause of its FSC forest management certification in Sweden; Holmen still in

By Eva Nyman - Tuesday 03 June

Swedish timber, pulp and paper manufacturer SCA has decided to suspend its planned June 1 pause of its Forest Stewardship Council (FSC) forest management certification in Sweden, the company said in a statement on Friday May 30.

The company attributed its decision to "constructive dialogues with the National Sámi Association (SSR) and FSC."

"This decision reflects a shared commitment to finding solutions to the challenges SCA identified within the FSC certification framework. SCA views the ongoing discussions positively and hopes they will contribute to a long-term, sustainable path forward – aligned with FSC's principles and the company's high ambitions for responsible forest management," SCA said.

In April, [SCA highlighted five areas](#) in a letter to FSC International where it believes the FSC requirements in Sweden are "creating serious obstacles to sustainable forest operations."

These included FSC's emphasis on forest conservation over climate benefits of active forest management, concerns about the principle of Free, Prior and Informed Consent (FPIC), which concerns the right of indigenous people to give or withhold consent for land use, unclear and restrictive land-use change rules, issues of governance and representation and stricter rules in Sweden than elsewhere.

At that time, SCA said it would temporarily halt FSC forest management certification in Sweden starting June 1 unless a solution to these issues was found.

However, SCA intended to remain a member of FSC, certified under FSC Controlled Wood and FSC Chain of Custody and FSC forest management certified in Estonia, Latvia and Lithuania.

Holmen still in: Holmen also aired concerns in April, saying it would consider withdrawing from FSC certification unless a solution was found.

However, as of now, Holmen has not made any decision to pause or leave the FSC, a company spokesperson told Fastmarkets.

Holmen is unsatisfied with FSC Sweden applying stricter criteria than its sister organizations in other countries, which it argues results in unequal competitive conditions and limits the forest industry's opportunities to contribute to climate change.

"Holmen has been in dialogue with FSC Sweden and FSC International for a long time. However, our assessment is that the Swedish standard in its current form does not enable balanced forest management where climate benefits are given sufficient space. We continuously evaluate our certifications to ensure that they support responsible, sustainable and forward-looking forestry," the spokesperson said.

Domino expands portfolio with K300 piezo inkjet printer and Dx-Series range of CO2 Laser coders for life sciences manufacturers

- Monday 02 June

Domino Printing Sciences (Domino), the trusted expert in advanced variable data printing solutions, is reinforcing its commitment to support global life sciences manufacturers with changing regulatory code requirements by launching two innovative new products.

Domino's K300 piezo inkjet printer and Dx-Series range of CO2 Laser coders are the latest in Domino's extensive portfolio aimed at providing life sciences manufacturers with complete, end-to-end solutions for advanced variable data printing, including 2D codes at the individual dose and item level.

"The life sciences industry is heavily regulated with strict requirements for serialisation and traceability for certain products to increase patient safety and reduce the risk of counterfeits," says Bart Vansteenkiste, Global Sector Manager – Life Sciences, Domino. "While the future regulatory outlook is anything but certain we can see an increasing need for variable data printing solutions that offer the potential to go beyond current regulatory requirements, without compromising production line efficiency."

As an advanced variable data printing solutions provider, Domino has the most extensive range of high-speed, high-resolution printing, serialisation, and code verification solutions for the life sciences sector. All solutions support manufacturers' current regulatory requirements, including product printing and identification using global GS1 standards, data capture and verification, and traceability solutions for visibility along the entire value chain.

"We are always looking to expand and improve our solutions offering to ensure we can continue to support our customers. This includes developing and improving solutions to offer high-speed, 2D code printing at the individual dose or item level," continues Vansteenkiste. "This goes beyond what is currently required under global legislation; however, the addition of dose-level scannable 2D codes for medicines and medical devices, including variable data such as product name, expiry date, and batch code, can prove exceptionally valuable in helping to avoid errors in healthcare and pharmacy settings."

Domino's new solutions for the life sciences industry include the K300, a high-speed, high-resolution, piezo inkjet printer. The K300 is an ideal solution for high-speed variable data printing, including 2D code applications, on blister foils, flexible films, medical papers including Tyvek, and single-dose blow-fill-seal ampoules and vials.

In addition, Domino's newly launched Dx-Series range of CO2 laser coder delivers fast, flexible coding onto a wide range of packaging substrates



including paper, carton, glass, various types of films, and plastic blister packaging. The Dx-Series is suitable for item-level serialisation in compliance with international regulations, as well as printing more complex 2D codes, including QR codes powered by GS1.

The K300 and Dx-Series have been rigorously tested and approved for use in the life sciences sector, including compliance with 21 CFR part 11 for the US and Annex 11 in Europe. Both solutions can be installed as standalone units or alongside Domino's automated coding and vision systems as part of a closed-loop printing and verification solution. In addition, Domino offers support and software and services for life sciences manufacturers to provide integration into production systems, as well as customised validation packs.

The new products sit within Domino's extensive range of product to pallet solutions for the life sciences industry, which also includes:

- K600G solution for coding on blister packaging
- Gx-Series thermal Inkjet printers for flexible films and cardboard packs and boxes
- U510 UV laser for plastic pharmaceutical bottles and films
- Mx-Series print and apply labellers for shipper case aggregation labelling

"I am very pleased to announce the launch of our latest solutions for the life sciences industry," says James Cutforth, Global Head of Regulated Sectors, Domino. "We understand that speed and reliability are critical for our life sciences customers, and are committed to developing compliant, future-proof solutions that will support changing code requirements, while not compromising on production line efficiency."

Domino Printing Sciences

Founded in 1978, Domino has established a global reputation for the continual development and manufacture of its total coding and printing technologies that meet the needs of manufacturers and sets new industry standards in quality and reliability.

BOBST to showcase innovations designed to simplify packaging production at Labelexpo Europe 2025 in Barcelona from September 16 - 19

- Thursday 05 June

Boldly bringing its vision to life, BOBST will showcase how its broad portfolio always delivers the right solution for every application – in labels, flexible packaging and folding cartons. Industry-leading innovations designed to simplify packaging production will be introduced at the show in September.

Utilizing its leading technology expertise, BOBST will demonstrate the reality of its vision for profitable packaging production at Labelexpo Europe 2025, on booth 5E43 in Hall 5. High-performance solutions with new processes, technologies and features will be on show in Barcelona during 16–19 September. Adding a unique dimension to the event, BOBST will also offer exclusive visits to customer sites, as nearby printing companies open their doors to showcase end-to-end label production with highly versatile solutions in action.

"At BOBST, the anticipation for Labelexpo Europe is building rapidly as we prepare to present our latest technology advances for simplifying label, flexible packaging and folding carton manufacturing," said Patrick Graber, Marketing Director, PL Labels. "Our commitment to the four pillars of the BOBST vision – digitalization, automation, connectivity and sustainability – continues to fuel our product innovation and dedicated service program, always with our focus on application versatility at the core."

Cross platform compatibility, collaboration and full support

From 1 to 1 million packaging solutions, BOBST's broad offering enables maximum flexibility and versatility in production, ensuring consistent results across various platforms and technologies in the widest range of applications. This concept allows customers to seek out the exact right machine, process and configuration for each job.

"For converters, the option to utilize multiple technologies from a single supplier is crucial: the benefit comes from seamlessly shifting production across flexo, digital and All-in-One based on the specific requirements of each job. In this regard, color consistency is key to leveraging each technology's advantages on a fully optimized factory floor as we push the boundaries of what is possible," stated Mr Graber.

"Labelexpo offers a fantastic opportunity to explore our holistic approach to label printing excellence with BOBST application managers and experts, as well as BOBST industry partners," said Mr Graber. "In close collaboration with our customers and partners, we continue to learn, innovate and excel, together shaping the future the packaging world."

Also highlighted at the show, BOBST's comprehensive range of services continues to expand to meet evolving customer needs to power their performance. The team will share the latest updates with visitors, demonstrating how process optimization, and round-the-clock support help protect investments, maximize uptime and improve profitability.

Digital innovation and sustainable connectivity

Among the innovations unveiled at the show, BOBST will introduce a breakthrough digital printing solution for labels developed to boost production agility, unlock new applications, and changing complex label production – all in a single pass. Made possible by the high modularity and versatility of the BOBST DIGITAL MASTER series platform, this industry-first, all-digital label solution is not to be missed by converters looking to diversify and add higher value for their customers.

Label production experience tours

In addition to presenting the widest range of applications, BOBST will offer attendees the opportunity to visit several Spanish label converters, where they will experience All-in-One, Inline Flexo and Digital machines operating in real production environments.

Join BOBST on booth E43 in Hall 5 and visit BOBST local label converters

Labelexpo Europe 2025 will be held at the Fira Gran Via in Barcelona, Spain, on 16–19 September 2025.

Elopak backs Tropicana to launch two of its best sellers in smaller serve cartons in UK

- Wednesday 04 June

Tropicana, one of the most popular juice brands in the world, has expanded its range with the launch of two of its best sellers in smaller serve cartons in the UK market.

Voted the number one orange juice vs other leading brands in the UK, Tropicana original orange juice is now available, in two varieties – with pulp and without pulp, in a smaller portion carton for the first time. With this 500 ml beverage carton, Tropicana offers more options for consumers to experience its 'as fresh as from the fruit' signature taste in an increasingly diverse market.

A key trend in the UK is a progressively ageing population that is creating a shift to more households with older adults and fewer children.

Now with our best-selling orange juice in 500ml cartons we have created accessibility for even more UK households to enjoy the great taste, quality



and refreshment of Tropicana orange juice at breakfast. This smaller format pack is designed for smaller households such as empty nesters and retirees for whom the larger pack formats of Orange Smooth and Orange Original may not meet their needs. It also allows more price sensitive shoppers to buy into the branded category in light of price inflation, putting Tropicana on breakfast tables in more household demographics.

Nikolaos Kokidis, Packaging Procurement Lead Europe, Tropicana.

Consistency in quality

UK consumers also ranked Tropicana highest on fruitiness, real orange flavor, and freshly squeezed taste³ and the consistency in quality is reflected in the choice of cartons for these new product presentations.

Opting for the Pure-Pak carton gives the brand range consistency on the shelves along with our standard carton pack and bulk formats,” adds Nikolaos Kokidis. Consumers are familiar with Tropicana as a leading juice brand in cartons for the UK market.

Cartons are fully recyclable in the UK and with new Simpler Recycling legislation from the Department for Environmental, Food & Rural Affairs⁴ (DEFRA) mandating liquid carton collections at household kerbside from March 2026, consumers can be confident their waste carton reaches a recycling facility.

Sources:

¹ The New Fieldwork Company – May 2023

² Attitudes towards Healthy Eating – UK – 2024 – Mintel

³ UK CATA CLT – April 2023

⁴ Simpler recycling: workplace recycling in England – GOV.UK

Elopak launches new line of D-PAK cartons incorporating recycled and renewable polymers

- Tuesday 03 June

Global packaging company Elopak, its long-term customer Orkla Home and Personal Care (OHPC), and Dow, a global leader in materials science, have rolled out a new line of D-PAK cartons. This new line contains for the first time a unique mix of circular (recycled) polyethylene and bio-circular (renewable) polymers.

The upcoming EU Packaging and Packaging Waste Regulation (PPWR) mandates incorporating recycled content in the plastic fraction by 2030. Elopak and OHPC are proactively leading the way, demonstrating a shared commitment to addressing market requirements.

The D-PAK cartons, which are set to become standard across all OHPC products packaged by Elopak, are available throughout the Nordics from this month. This includes iconic brands such as Klar, OMO and Comfort, offering products such as laundry detergent and fabric softener.

D-PAK cartons are made from responsibly sourced paperboard, coated with thin layers of polymers to protect the product inside and prevent waste. The thin plastic layer in the new D-PAK cartons will initially contain 10% post-consumer circular polyethylene (PE). The other 90% of the PE fraction will be supplied from bio-circular polymers sourced from vegetable-based waste, such as used cooking oil. Both are sourced and produced through a certified third-party mass balance chain of custody.

We are early movers in offering this mix of circular and bio-circular materials, showcasing our commitment to circularity and to significantly reduce GHG emissions in line with our Scope 3 -25% target. This reinforces Elopak's position as a sustainability frontrunner.

Emilie Olderskog, Director of Sustainability at Elopak.

“Elopak cartons are already a sustainable packaging choice, circular and bio-circular. The inclusion of circular PE now helps to reduce the amount of plastic that ends up in landfill, supporting the transition to a circular economy where recycled waste materials replace virgin materials,” she added.

Elopak started packaging OHPC products in D-PAK cartons in 2020, first filling Klar brand liquid soap and laundry detergent into carton refill packs. These carton refills sold out in record time and over 1,000 people joined an online waitlist. Since then, more OHPC brands are being packaged in Elopak cartons, both as primary packaging and refill packs that can be poured into a container at home.

Across all our brands we have seen a strong consumer preference for Elopak's sustainable cartons. Introducing circular PE as a standard allows us to deliver even more robustly on our customers' sustainability priorities, as well as ensure that our business is proactively prepared for the upcoming EU regulation on recycled content.

Anne Marheim Støren, Sustainability Director at Orkla Home and Personal Care.

We are proud to continue our collaboration with Elopak and their partner Orkla Home and Personal Care. We are committed to being the partner of choice in providing innovative bio-circular and circular polymers that can help support the shift towards a lower carbon and circular economy and drive readiness well ahead of legislative targets.

Marian Gmenta, Marketing Lead Circular & Renewable Solutions at Dow.

Elopak's customers can now choose to include this mix of circular and bio-circular polymers in all Elopak offerings valid for both blanks and closures. The circular PE will always be combined with bio-circular polymers, in line with Elopak's plan to further reduce its carbon footprint.

By enhancing the future-proofness of our cartons today, Elopak is proactively preparing for upcoming regulations.

HEIDELBERG hosts opening ceremony for its rebranded customer demonstration center, Home of Print at Wiesloch-Walldorf site in Germany

- Monday 02 June

Heidelberger Druckmaschinen AG (HEIDELBERG) is marking its 175th anniversary with a week of celebrations at the company's Wiesloch-Walldorf site in Germany, drawing over 1,500 guests from all over the world. The grand highlight is the opening ceremony for the Print Media Center (PMC) in its new look as the Home of Print.

Jürgen Otto, CEO of HEIDELBERG, greeted the customers, suppliers, partners, politicians, and representatives of civil society attending the ceremony with the following words: “A warm welcome to HEIDELBERG and a warm welcome to our Home of Print, the printing industry's largest customer experience center anywhere in the world. We have now been the Home of Print for 175 years!”

“175 years of Heidelberger Druckmaschinen stand for outstanding innovative strength and unparalleled customer focus”, says Bertram Kawlath, President of VDMA Association. “As VDMA, we honor this success story, which impressively demonstrates how mechanical engineering companies from Germany and Europe set standards worldwide - yesterday, today and in the future.”

Rebranded as the Home of Print, the redesigned PMC tracks the company's growth strategy for its core business and presents future-proof and specific solutions that will appeal to all relevant target groups. For example, various

end-to-end production systems are available for the customer presentations in collaboration with partners such as Polar and MK Masterwork – from high-quality folding carton production with the Speedmaster series, high-volume folding carton printing with the new Boardmaster flexographic web printing system, and industrial label production using offset, digital, and flexographic printing through to commercial printing and hybrid print production (digital/offset). The entire HEIDELBERG portfolio has been incorporated into a single digital ecosystem comprising Prinect software, equipment (including postpress solutions and robotics), consumables, service, training, and consulting. In its very own data lab, HEIDELBERG offers a number of case studies to demonstrate how the company can harness its data expertise and use data analyses to help customers with their requirements and business model – when it comes to solving problems, integrating process steps, or boosting their performance, for instance. Customers can also benefit from the wide-ranging application know-how of the HEIDELBERG experts at the demonstration center.

“Our Home of Print reflects our growth strategy for our core business, which showcases HEIDELBERG as a collaborative total solution provider and end-to-end systems integrator for packaging and commercial printing,” says Dr. David Schmedding, Chief Technology & Sales Officer at HEIDELBERG. “This is unique in the industry,” he emphasizes.

Format class 6 added to packaging printing portfolio

To coincide with its anniversary, HEIDELBERG has also announced an important addition to its portfolio for packaging customers, unveiling the Cartonmaster CX 145 press for the very large format (VLF, format class 6, 105 cm x 145 cm / 41.34 x 57.09 in). By focusing in particular on high-volume folding carton production in the growing food, beverage, and consumer packaging segment, this system is plugging a gap in the company’s portfolio.

The reimagined PMC will, in the future, also be showcasing the Mastermatrix CSB 106 in the HEIDELBERG design. This high-end die cutter presented at drupa 2024 operates at a speed of 9,000 sheets per hour. The two new machines are being incorporated into the Prinect control software and will also interact with other components as part of a highly efficient end-to-end system.

Ecosystem for industrial digital printing extended

HEIDELBERG is extending its portfolio for industrial digital printing and integrating postpress solutions from C.P. Bourg and Tecnu into its Jetfire 50 ecosystem. This means Jetfire 50 customers will benefit from sales, software, service, and consulting from a single source. Thanks to this complementary portfolio, they can produce all kinds of end products in inline and nearline processes with varying page counts and final formats. Back at the start of the year, HEIDELBERG also launched the Stahlfolder Fireline concept to manufacture cut and folded products in conjunction with the Jetfire 50.

Home of Print offers customers and visitors their own unique experience

Redesigned as the Home of Print, the Print Media Center at the Wiesloch-Walldorf site covers an area of 9,000 m². Each year, some 1,000 personalized presentations take place, with customers usually bringing along their own print jobs so they can thoroughly test the machines based on their specific requirements. No fewer than 120 HEIDELBERG experts are on hand to share their technical expertise and comprehensive application know-how, offering advice and support from the initial preparations through to the follow-up meeting after the presentations. Throughout the year, the company also organizes open house events for German and international customers. These events focus on the key industry trends in packaging, label, and commercial printing. On top of that, HEIDELBERG provides around 100 guided tours of the PMC every year for visitors from brand manufacturers, schools, universities, and related sectors of industry. There are also regular training sessions for the HEIDELBERG service team. Besides the Print Media Center at the Wiesloch-Walldorf site, the company also operates a global network of further customer demonstration centers in the USA, China, Japan, Indonesia, and Switzerland.

About HEIDELBERG

Heidelberger Druckmaschinen AG (HEIDELBERG) is a leading technology company that has been standing for innovation, quality, and reliability in mechanical engineering worldwide for 175 years. With a clear focus on growth and as a total solution provider, HEIDELBERG is driving further development in the core areas of packaging and digital printing, software solutions, and lifecycle business with service and consumables so that customers can achieve maximum productivity and efficiency.

The company is also focusing on expanding into new business areas such as high-precision plant engineering with integrated control systems, automation technology, robotics, and the growing green technologies sector. With its strong international presence in approximately 170 countries, the creative power and expertise of its roughly 9,500 employees, its own production facilities in Europe, China, and the USA, and one of the largest global sales and service networks, the company is ideally positioned for future growth.

Boxboard/Cartonboard Europe Key Attributes

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0098	Coated duplex (GC2), 270-280 g, France	01 May 2025	1020 - 1310	0 (0.00%)	May 2025	1020 - 1310
FP-CBB-0100	Coated duplex (GC2), 270-280 g, Germany	01 May 2025	1020 - 1300	0 (0.00%)	May 2025	1020 - 1300
FP-CBB-0099	White-lined chipboard (GD2), 300 g, France	01 May 2025	710 - 795	12.5 (1.69%)	May 2025	710 - 795
FP-CBB-0101	White-lined chipboard (GD2), 300 g, Germany	01 May 2025	700 - 790	15 (2.05%)	May 2025	700 - 790

Boxboard/Cartonboard Germany Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0100	Coated duplex (GC2), 270-280 g, Germany	01 May 2025	1020 - 1300	0 (0.00%)	May 2025	1020 - 1300
FP-CBB-0101	White-lined chipboard (GD2), 300 g, Germany	01 May 2025	700 - 790	15 (2.05%)	May 2025	700 - 790

Boxboard/Cartonboard Spain Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0104	Coated duplex (GC2), 270-280 g, Spain	01 May 2025	1010 - 1300	0 (0.00%)	May 2025	1010 - 1300
FP-CBB-0105	White-lined chipboard (GD2), 300 g, Spain	01 May 2025	710 - 770	10 (1.37%)	May 2025	710 - 770

Boxboard/Cartonboard France Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0098	Coated duplex (GC2), 270-280 g, France	01 May 2025	1020 - 1310	0 (0.00%)	May 2025	1020 - 1310
FP-CBB-0099	White-lined chipboard (GD2), 300 g, France	01 May 2025	710 - 795	12.5 (1.69%)	May 2025	710 - 795

Boxboard/Cartonboard Italy Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0102	Coated duplex (GC2), 270-280 g, Italy	01 May 2025	1020 - 1290	0 (0.00%)	May 2025	1020 - 1290
FP-CBB-0103	White-lined chipboard (GD2), 300 g, Italy	01 May 2025	690 - 765	10 (1.39%)	May 2025	690 - 765

Boxboard/Cartonboard UK Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0094	Coated duplex (GC2), 270-280 g, UK	01 Jun 2025	1005 - 1210	0 (0.00%)	Jun 2025	1005 - 1210
FP-CBB-0095	Coated duplex (GC2), 270-280 g, UK, EUR	01 Jun 2025	1193 - 1437	12.5 (0.96%)	Jun 2025	1193 - 1437
FP-CBB-0096	White-lined chipboard (GD2), 300 g, UK	01 Jun 2025	705 - 785	0 (0.00%)	Jun 2025	705 - 785
FP-CBB-0097	White-lined chipboard (GD2), 300 g, UK, EUR	01 Jun 2025	837 - 932	8.5 (0.97%)	Jun 2025	837 - 932